

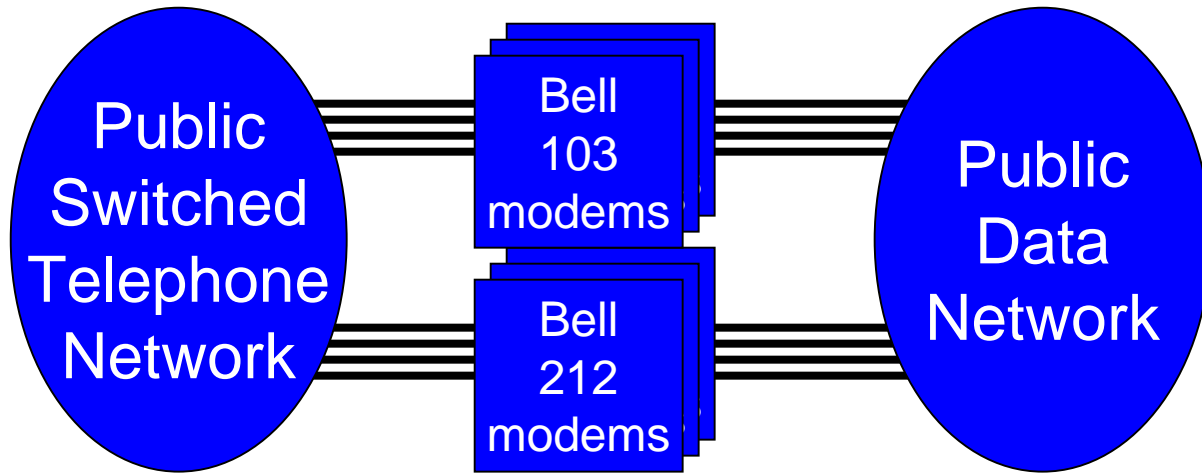
Software Radio – The Commercial Perspective

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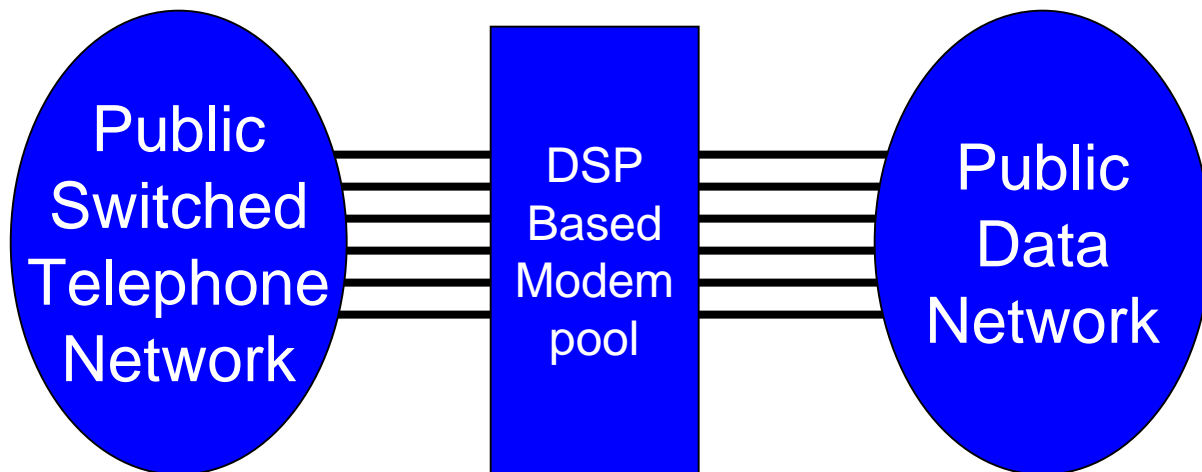
Historical 'Analogue' of Software Defined Radio

Circa 1979



- Under utilized ports
- Higher blocking
- Susceptible to change

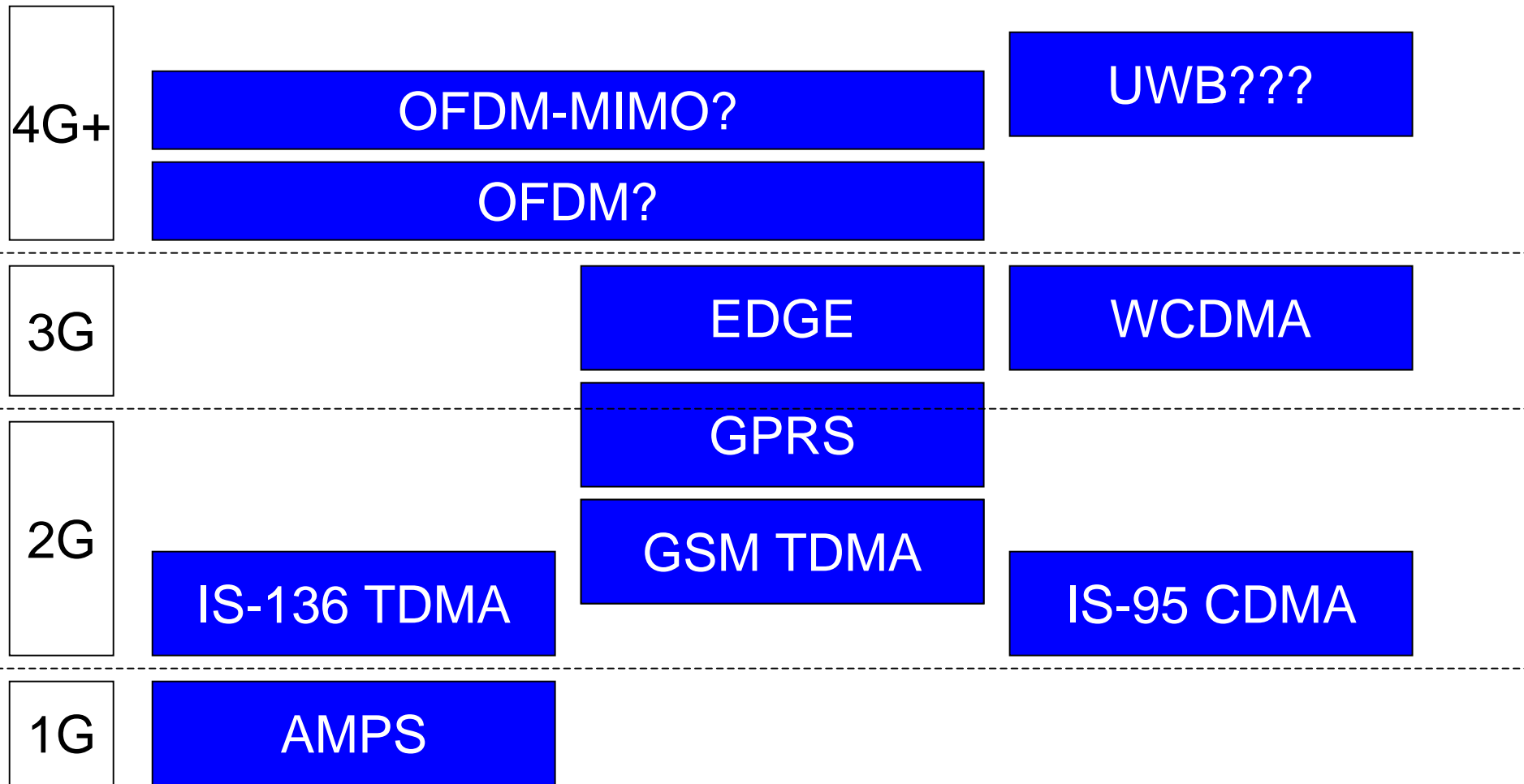
versus



But:

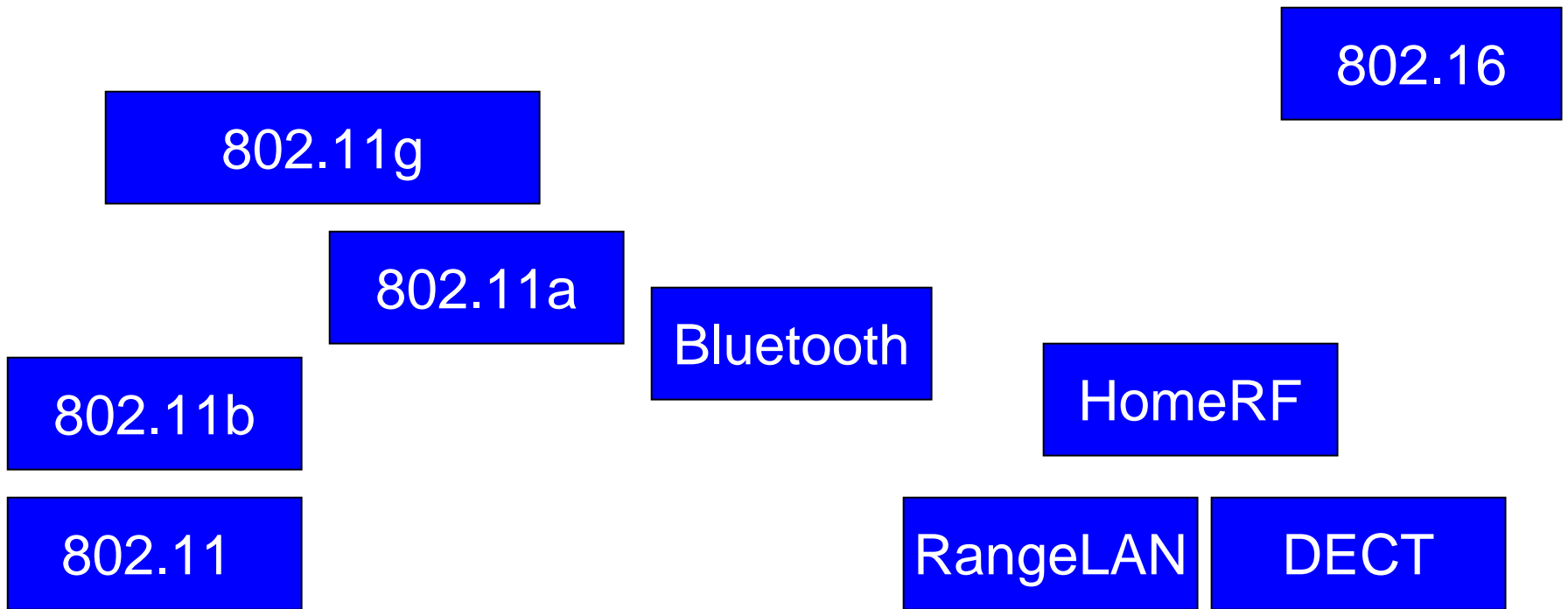
- Modems advanced faster than expected
- Backwards compatibility was standardized
- This is basically where dial-up access has evolved

Background – Wide Area Systems Evolution



- Evolving standards are getting more diverse, not less

Background – WLAN+ Systems Evolution



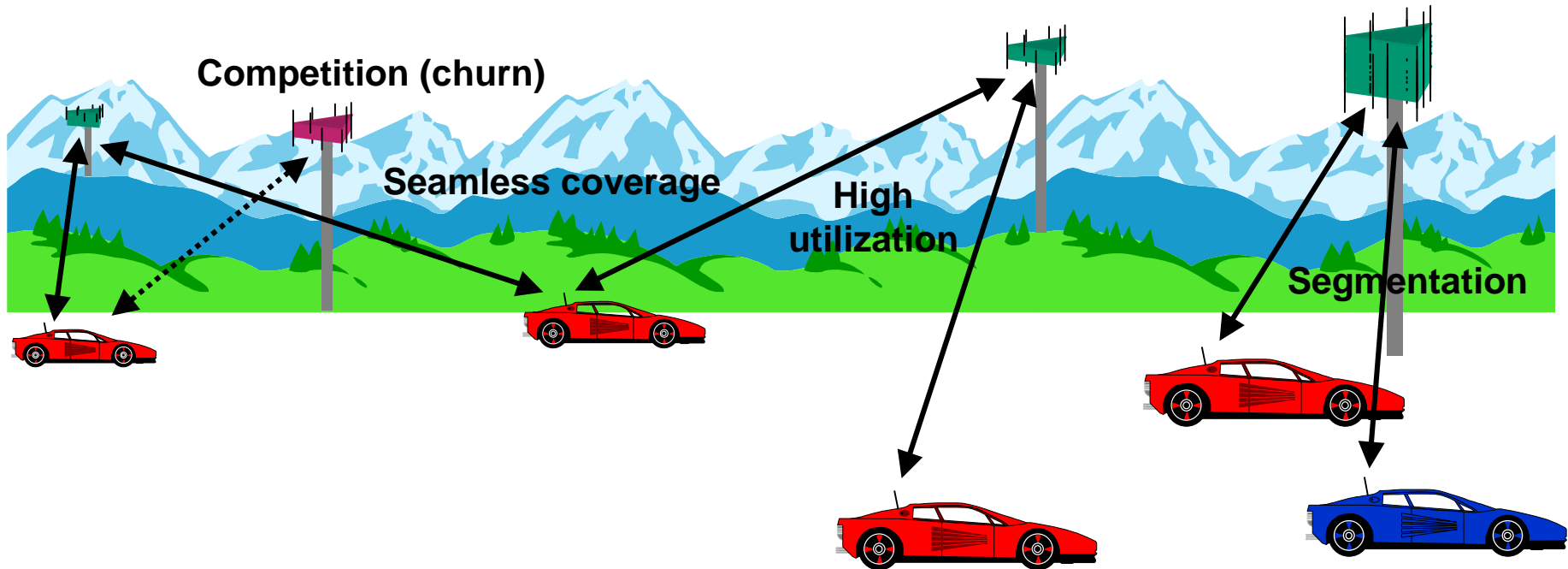
- Evolving standards are getting more diverse, not less

WLAN

vs

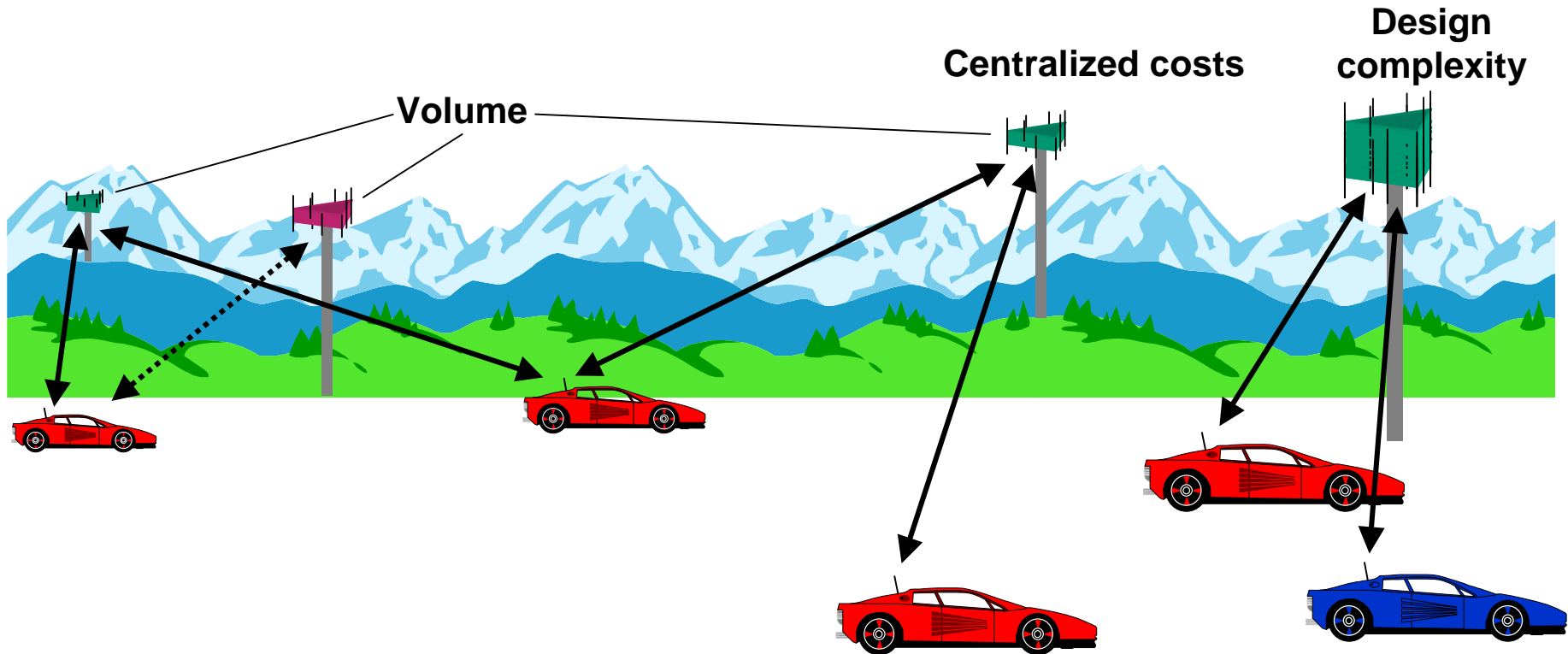
Cellular?

Service Infrastructure Provider's Perspective



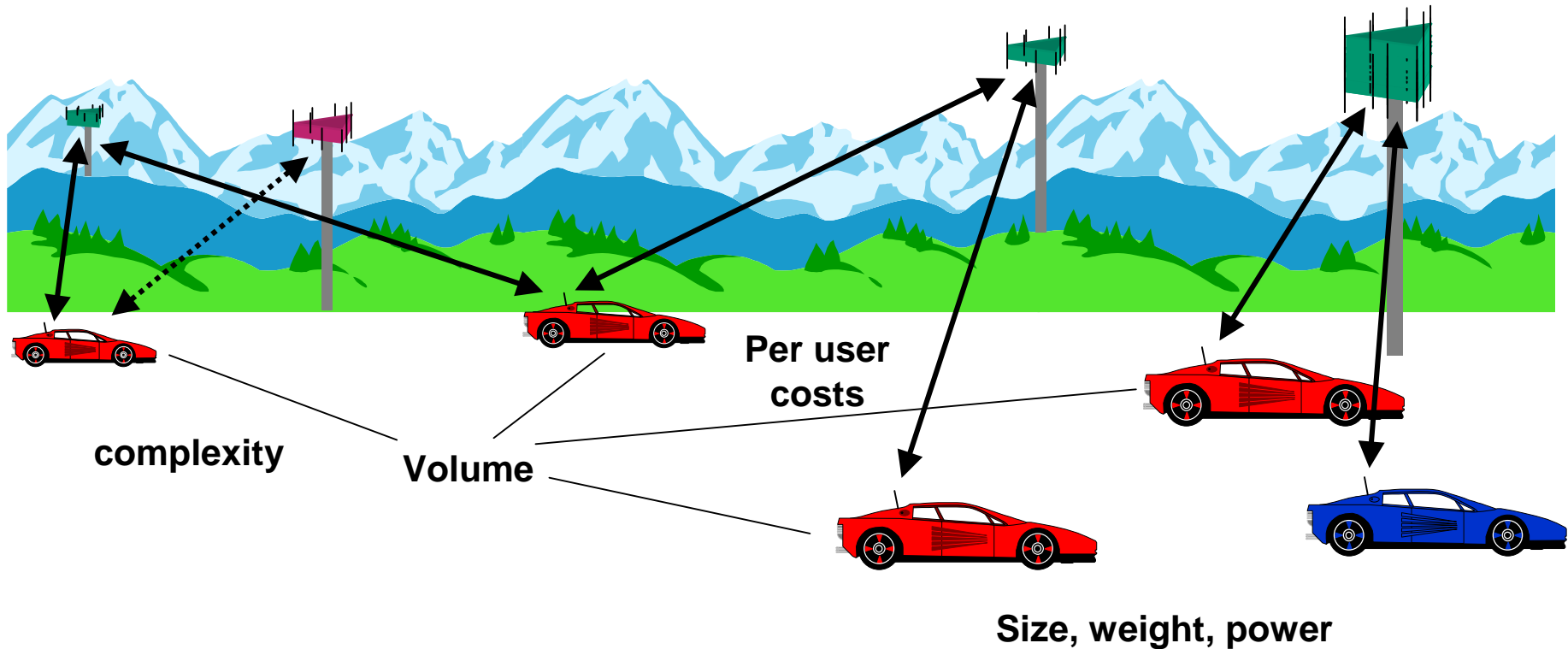
- Competition drives down service provider margins
- Service evolution complicates network planning
- The ability to respond to changing user needs reduces churn

Base Station/Access Point Supplier's Perspective



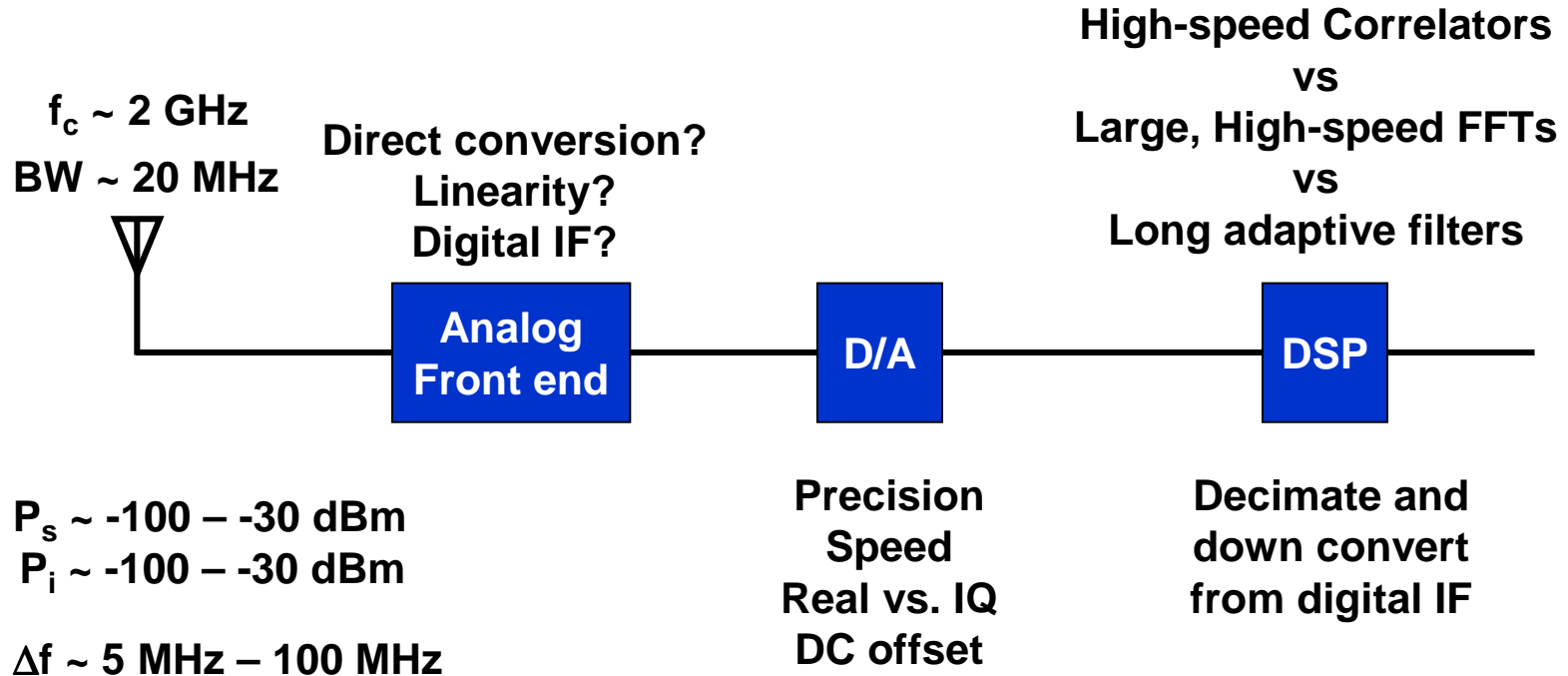
- Open standards increase competition
- Service provider volumes squeeze equipment providers

Terminal Equipment Supplier's Perspective



- Service provider rebates are history
- Multivendor competition, little brand loyalty
- Terminal equipment is becoming a commodity

Considerations for a Commercial Software Defined Radio



Low (average) power consumption for terminal equipment
VS
Duty cycle

Challenges Facing a Commercial Software Defined Radio

- Moving the technology to the terminal
- Making a general purpose terminal as inexpensively as a single function terminal
- Addressing terminal needs beyond the voice-only terminal
 - multimode data transport in PDAs,
 - wireless LAN cards (Bluetooth+802.11b+802.11g)

Conclusion

- Initial Software Radio technology is evolving in base station equipment
- Leading edge chip development houses are starting to apply Software Radio techniques in limited terminal designs
- Will wireless technology:
 - follow top down path – like voice networks (3G...4G)
 - SDR basestations
 - or bottom up deployment – like Internet (WLAN)?
 - multifunction chipsets in PCMCIA cards